



Bring your promotions and incentives to life with  
**National Garden Gift Vouchers**  
Corporate Gift Voucher Service





National Garden Gift Vouchers are the perfect choice to help ***reward, incentivise*** and ***motivate*** people in a way that they will appreciate and remember.

The vouchers can be redeemed at over **1900** gardening outlets nationwide and you'll find tempting offers in every one.

Ordering is simple and delivery is prompt. Plus you benefit from fantastic corporate discounts on every purchase.





# National Garden Gift Vouchers have *universal appeal*...

making them the perfect reward for staff and customers at all levels.

With gardening and 'grow your own' fruit and vegetables becoming increasingly popular, National Garden Gift Vouchers reflect the greener and more environmentally conscious lifestyles we are choosing to adopt.

Plus, gardening not only impacts on people's quality of life, but experts say it improves health and wellbeing.



Growing your own  
fruit and vegetables  
has become  
increasingly popular



# There are many ways in which you can use ***National Garden Gift Vouchers*** to your organisation's advantage:



- Maximise customer responses to a special offer or promotion
- Drive positive response to your advertising
- Encourage customer participation or dialogue
- A customer reward for brand loyalty
- Develop positive brand values (green issues, healthy living)
- A staff reward or bonus
- A business gift for suppliers

The benefits of choosing National Garden Gift Vouchers:

- Generous discounts available
- Universal appeal
- Access to a network of 2,000 retail outlets nationwide
- Environmentally friendly gift choice
- Low minimum order value



# We have designed our *Corporate Voucher Service* for your ultimate convenience:

Free Next Day delivery (for orders and payment received before 2pm, Mon-Thurs only)

Free presentation wallets and envelopes

Delivery and payment options

Online ordering facility for existing customers

Available in denominations of £1, £5, £10, £25 and £50

## **New Customers**

Should contact the Gift Voucher team on 0118 930 2092 to get an account set up. We will discuss your requirements and tailor our services to your needs.

## **Existing Customers orders**

- call 0118 930 2092
- email [corporate@the-hta.org.uk](mailto:corporate@the-hta.org.uk)
- online at [www.thevouchergarden.co.uk/corporate](http://www.thevouchergarden.co.uk/corporate)
- send a Repeat Order Form to the Gift Voucher team

## **Delivery**

Orders received by 2pm Monday to Thursday are sent using a signed for next day courier service. This service is free to all corporate customers.

Orders received after 2pm will be sent out on the next working day and orders received on Fridays will be sent out on Monday (we do not deliver to business addresses on Saturdays).

## **Payment**

Payment should accompany initial orders from new customers.

Once an account has been set up and the initial order has been paid for credit terms are available for subsequent orders.





# Contact us today so we can tell you how much *discount* you are eligible for

Our dedicated Corporate Gift Voucher team is available to help you from 9.00am to 5.00pm Monday to Friday.

Call us: 0118 930 3132

Email us: [corporate@the-hta.org.uk](mailto:corporate@the-hta.org.uk)

Visit our website: [www.thevouchergarden.co.uk/corporate](http://www.thevouchergarden.co.uk/corporate)

Or write to us: The Horticultural Trades Association, Horticulture House, 19 High Street, Theale, Reading, Berkshire, RG7 5AH.

For a full list of places to redeem National Garden Gift Vouchers please visit [www.thevouchergarden.co.uk](http://www.thevouchergarden.co.uk)



The National Garden Gift Voucher scheme is operated by The Horticultural Trades Association.